



WORKSHOP AND KEYNOTE SPEAKER

# Margo Myers

## TWO OF MARGO'S DYNAMIC TOPICS



### The Power of Executive Presence

*How to Grow Your Confidence, Expand Your Influence, and Earn Your Next Promotion*

Communicating a confident executive presence can be crucial to your career success. Studies have shown “executive presence” counts for 26% of what it takes to get promoted. Other studies show only 45% of women believe ‘executive presence’ is important to promotion. In this interactive workshop or keynote, audience members will learn:

- » The four characteristics most crucial to developing “executive presence.”
- » How to “command the room” with one simple move you already know how to do.
- » Breakthroughs in neuroscience on how to “read” what other people truly mean.



### What Do People Say About You When You Leave the Room?

*How to Influence the Conversation So You Can Get Promoted!*

*What kind of impression do you make on others?  
What do you want to be known for?*

In this eye-opening workshop or keynote, audience members:

- » Learn how to pro-actively communicate their strengths and values with every move they make.
- » Discover how to harness the power of a personal brand and how to let others know what they do best.
- » Get inspired to build ‘brand equity’ to propel their path up the career ladder, starting today.

## MARGO MYERS

Executive and Career Transition Coach Margo Myers coaches high achievers who are frustrated with the speed of their career advancement, and are ready to do what it takes to get promoted and take their place as leaders making big impact.

From managers and directors aiming for the C-suite, and executives who’ve reached the corner office and need a trusted advisor and sounding board, her clients rediscover their mojo, move up the career ladder after being stuck for too long, or discover an entirely new path to bring about more joy, fulfillment, and career and life satisfaction.

She brings an empathic presence and active listening skills to client sessions to inspire actions that lead to big results. Her zone of genius includes communication and presentation skills, executive presence, and media training.

After investing more than 20 years as an award-winning TV news anchor at KOMO TV and KIRO TV in Seattle, Margo earned mastery in asking powerful questions to zero in on the most relevant answers to tell a compelling story. Now she asks powerful questions of her coaching clients to help them express their biggest dreams, uncover what’s holding them back, and create plans so they land their dream jobs, earn their next promotions, and make more money.

Margo’s natural curiosity has prompted her to jump out of an airplane, cover the downfall of General Manuel Noriega in Panama with US Army troops, fly with the Blue Angels, and learn how to scuba dive. Now she uses her curiosity to help clients uncover personal roadblocks, play to their strengths and identify strategies to get them promoted.



## WHY MARGO IS THE REAL DEAL FOR YOUR GROUP

Smart, warm, and insightful, Margo delivers high-content programs for your audiences with a low-maintenance experience for you. A true professional, she will personally ensure that your group is fully engaged and empowered to implement what they learn during their program.

## CLIENTS AND AUDIENCES LOVE MARGO!

“Margo not only ‘hit the mark’ with what business women needed to hear, but left us encouraged and inspired to move forward with new enthusiasm and confidence to take our business to the next level.

DEB SOGGE, EXECUTIVE DIRECTOR,  
SAMMAMISH CHAMBER OF COMMERCE

“I found Margo’s style to be exceptionally clear, well-paced and full of use information to inspire change. Margo illustrated her points both visually and verbally and then asked us to do our own think work. She was able to evoke deep and clear thinking in participants in a very short time – a testament to her significant experience and excellent understanding of the coaching profession. Her enduring positive attitude and humor is also very much appreciated. I left her session with a feeling of calm, inspiration and greater self-knowledge.

JANET LIVINGSTONE  
COACH, FACILITATOR, CONSULTANT

“Margo Myers made us look good. It made my day when she accepted the request to speak for our Women’s Conference and it made my year as Chairwomen for the event, when she spoke. I am still receiving compliments for bringing her in as the Keynote! The business women immediately connected with Margo!

SHARON SENTENA, BANKER (RETIRED)



## AMONG MARGO’S CLIENTS



## BOOK MARGO NOW

Don’t wait another minute to inspire your audience. To book Margo for your next event, call  
**206-604-4535.**

## CONTACT

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